

Michael Reid

Candidate for Medicine Hat City Council

Medicine Hat, AB / michaelreidmh@gmail.com | [Website](#)

Profile

Community-focused leader with over 20 years of experience in education, committee leadership, athletics, organizational management, and most recently entrepreneurship. Recognized for strong communication, collaboration, and problem-solving skills, with a proven track record of bringing diverse groups together to find solutions. Experienced in managing budgets, leading committees, coaching and mentoring youth, starting and growing a business, and fostering partnerships across business, education, and community organizations. Dedicated to building a stronger, more vibrant Medicine Hat through teamwork and innovative leadership.

Leadership, Governance & Business Experience

Founder & Owner – YogaRevolution

Medicine Hat, AB | 2024 – Present

- Established a successful small business from concept to execution.
- Developed a 50-page business plan covering strategy, finances, marketing, and operations.
- Secured financing, permits, and approvals while navigating regulatory requirements.
- Oversaw build-out, staffing, and day-to-day operations, creating a new small business in the heart of downtown Medicine Hat.

President – Downtown Voice (formerly Downtown Collective)

Medicine Hat, AB | 2024 – Present

- Lead advocacy and community engagement efforts for downtown businesses and residents.
- Oversee strategic planning, stakeholder engagement, and initiatives to strengthen the city's downtown core.
- Guided projects and initiatives aimed at revitalizing downtown Medicine Hat.
- Worked with city officials, local businesses, and community members to enhance vibrancy and collaboration.

Co-Chair – Health & Wellness Committee, Southeast Alberta Chamber of Commerce
Medicine Hat, AB | 2022 – Present

- Collaborated with local businesses and community leaders to advance health and wellness initiatives.
- Supported Chamber policy and advocacy priorities impacting community wellbeing.

Athletic Director – St. Francis of Assisi Middle School
Red Deer, AB | 2010 – 2016

- Managed school athletics budget, scheduling, and programming.
- Represented the school on city- and region-wide athletic associations.
- Organized and hosted tournaments for volleyball, basketball, and badminton.

Executive Roles – Red Deer Middle School Athletics Association & Central West Alberta Junior High Athletics Association (CWAJHAA)
Red Deer, AB | 2010 – 2016

- Served in governance and leadership roles, coordinating athletics policy and events for multiple schools.
- Facilitated cooperation between schools, parents, and community organizations.

Professional Experience

Educator – Red Deer Public & Catholic School Districts
Red Deer, AB & Medicine Hat, AB | 2003 – Present

- Over 20 years teaching experience, from Grade 1 to Grade 9 in a variety of subjects, including Physical Education, Outdoor Education, Humanities, Math, and Science.
- Strong leadership in student development, classroom management, and program delivery.
- Acted as mentor and leader for colleagues, contributing to professional development and school culture, including having roles as acting administration.

Community Leadership & Volunteer Work

- Volunteer coach for football, hockey, volleyball and basketball teams, developing youth athletes and fostering teamwork.
- Tournament organizer for **volleyball, basketball, and badminton** events, coordinating logistics, scheduling, and community involvement.
- Foster parent with Catholic Social Services, caring for diverse and at-risk youth (1998 – 2008).
- Missions and leadership volunteer, CrossRoads Church (2009 – 2015).

Skills & Strengths

- **Leadership & Governance** – Experienced committee chair, board member, business founder, and organizational president.
- **Entrepreneurship** – Proven ability to plan, finance, and launch a business from the ground up.
- **Community Engagement** – Active volunteer coach and organizer, fostering teamwork and youth development through athletics.
- **Communication** – Strong public speaking, writing, and interpersonal skills; skilled at connecting with diverse stakeholders.
- **Problem Solving** – Proven ability to assess challenges, develop creative solutions, and implement effective strategies.
- **Collaboration** – Team-focused leader who brings together people with differing perspectives to find common ground.
- **Financial Oversight** – Managed budgets as Athletic Director and in organizational leadership roles.

Education & Training

Bachelor of Education with Distinction – University of Alberta (RDC Middle Years Collaborative Program), 2003

- Recipient of Jason Lang Scholarship

Professional Development includes:

- Participates in ongoing professional development opportunities focused on business leadership and growth
- Numerous workshops and conferences on leadership, education, and community development